

The Global Alliance for Medical Education  
*is pleased to host the*  
**2012 Annual Conference**

**GLOBAL HEALTH & CONTINUING  
PROFESSIONAL DEVELOPMENT:  
IMPLICATIONS FOR CE & HEALTHCARE PROFESSIONALS**



GLOBAL ALLIANCE  
FOR MEDICAL EDUCATION



**May 29-30, 2012**

**Renaissance Toronto Downtown Hotel, Toronto, Ontario, CANADA**

## OVERVIEW

Over the past two generations, healthcare advances have resulted in 13,600 diagnoses, 4,000 medical and surgical procedures and 6,000 medications. The complexity of healthcare has increased proportionally in response to these advances. As the systems for care continue to change, the issues of access to healthcare, patient safety, responses to environmental and natural disasters bring a global perspective to health care delivery. Physicians, nurses, and all healthcare professionals are now challenged to maintain their knowledge, skills and abilities within their respective professions while also acknowledging that new approaches to healthcare delivery need to be developed that are embedded in education, quality improvement and patient safety.

This one day conference focuses on the challenges to CE and Healthcare professionals who are dedicated to supporting the efforts to integrate continued professional development, patient access, patient safety and quality improvement into initiatives that can address global health challenges.

## EDUCATIONAL HIGHLIGHTS

This conference is designed to foster discussion and build networks for CME/CE and healthcare professionals on important issues and topics that can have a positive effect on the quality of healthcare delivered across the globe. Opportunities to share perspectives and insights on regional differences, common and uncommon challenges to meeting the needs of a widely diverse global community are critical to building connections and understanding in healthcare delivery.

*This one day conferences highlights specific topics and discussions on global health issues that hold importance to CE and healthcare professionals*

- World Health Organization perspectives on the future roles of academic institutions and society on global health
- Humanitarian initiatives in global health and insights for CE and healthcare professionals
- Considerations for preparing healthcare professionals for international health interventions/projects
- Role of Telehealth in access and advancement of global healthcare delivery
- Patient Safety as a global value for the delivery of optimum healthcare delivery
- Role of medical societies in fostering improved international CME/CE
- Evolution of professional relationships and funding that ensure scientifically based CME/CE and healthcare

## WHO SHOULD ATTEND

CME/CE and healthcare professionals interested in promoting access and optimum healthcare to the diverse global community including physicians, nurses, educators, researchers, quality improvement and patient safety experts, leaders in health policy and regulatory agencies.

## DISCLOSURE OF FINANCIAL AFFILIATIONS/CONFLICT OF INTEREST

The University of Virginia Office of Continuing Medical Education, as the planning entity for this meeting requests that all faculty presenters participating in the GAME Annual Conference are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the participant. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose.

## CONFIRMATION & CANCELLATION POLICY

Upon receipt of registration and payment, you will receive an email confirmation.

Registration fees will be refunded (less a \$50 administrative fee) for written cancellations (emails and faxed requests are acceptable) received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.

The University of Virginia School of Medicine reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant.

# AGENDA

**MAY 29, 2012**

## Welcome Reception- Hockey Hall of Fame

- 5:30 PM Transportation to Hockey Hall of Fame  
6:00 PM RECEPTION—Great Hall--  
reception- with food stations etc.  
9:00 PM Return to Hotel



**MAY 30, 2012**

## Toronto- Renaissance Downtown Hotel

- 7:00- 8:00 AM Registration & Continental Breakfast  
Aurora Room
- 8:00 AM **Welcome**  
Northern Lights Ballroom
- 8:15 AM-9:00 AM **Insights and priorities from leading organizations global health**  
**Future expectations of society from academic institutions and health professionals-  
Implications for CPD**  
**Dr. Charles Boelen** International consultant in health systems and personnel Former coordinator of the  
**World Health Organization** program of human resources for health, Sciez-sur-Léman, France
- 9:00-9:45 **Humanitarian initiatives for global health**  
**Dr. Peter Walker** Irwin H. Rosenberg Professor of Nutrition and Human Security, Director,  
**Feinstein International Center**, Friedman School of Nutrition Science and Policy, Tufts University,  
Boston Mass
- 9:45-10:15 Break  
Aurora Room
- 10:15-11:00 **Challenges in mobilizing healthcare professionals for international care**  
Physicians without borders (not confirmed)
- 11:00-11:45 **The role of telehealth technologies on global health**  
**Karen S. Rheuban, MD** Past President, **American Telemedicine Association**, Trustee,  
**Swinfen Charitable Trust**, UK
- 11:45-12:00 **Summary of Morning Plenaries—Reflection for Action**
- 12:00-1:30 Buffet Lunch  
Aurora Room
- 1:30-2:15 PM **Patient safety from a global perspective: opportunities/ challenges**  
**Charles R. Denham, MD**, Chairman, **Global Patient Safety Forum**  
Geneva, Switzerland, California,
- 2:15-3:00 PM **Stakeholder perspectives in CME/CPD, IMSHAN—Medical societies and CPD**  
**Lisa Cohen**, Manager, International Programs, **American Academy of Orthopaedic Surgeons**,  
Chicago, Illinois, USA
- 3:00-3:30 Break**
- 3:40-4:20 **Trends in CME/CPD provider and industry collaborations**  
Panel Discussion – New US Pfizer Medical Education Grant Model  
Good CME Practice Group—Clarifications of Industry/CME relations
- 4:20-4:30 Adjourn/conclusions
- 4:30-5:30 **GAME Membership meeting**

## CONFERENCE LOCATION

The Renaissance Toronto Downtown Hotel is the world's only 4 diamond hotel located in a major league sports and entertainment venue, the Rogers Centre SkyDome. Our downtown hotel is ideally situated in Toronto's famous Entertainment District and minutes to the Financial District of Canada. We are also conveniently adjacent to the Metro, Toronto Convention Centre and the CN Tower.

A block of rooms are being held for GAME Annual Meeting participants at a discounted group rate of **\$209/night**. Please identify yourself as an attendee of the **GAME meeting**.

Applicable local and government taxes apply

Reservations can be made by calling the following telephone number or via the internet using the link below:

**1-800-237-1512 or (416) 341-7100**

**[www.marriott.com/hotels/travel/yyzbr?groupCode=gacgaca&app=resvlink&fromDate=5/29/12&toDate=5/30/12](http://www.marriott.com/hotels/travel/yyzbr?groupCode=gacgaca&app=resvlink&fromDate=5/29/12&toDate=5/30/12)**

## HOCKEY HALL OF FAME

The Welcome Reception for the 2012 GAME Meeting is being held at the **Hockey Hall of Fame**. The Hockey Hall of Fame officially opened on August 26, 1961 as part of the Canadian National Exhibition. When it outgrew its original location a new venue was sought. On June 18, 1993, the Hockey Hall of Fame officially opened at its extraordinary, new home at BCE Place now Brookfield Place. The state of the art facility, renovated at a cost of \$27 million, was the integral reason that the Hockey Hall of Fame has emerged as the innovative leader among sporting shrines. In its first year of operation at the new location, more than 500,000 guests visited the Hall of Fame, far exceeding the 325,000 projected.

Transportation to and from the Hockey Hall of Fame will be provided as part of the event. Please register for the event when you register for the conference.

The Hockey Hall of Fame is an outstanding combination of treasured artifacts, multi-media exhibits, interactive games, a showcase for hockey's Honoured Members and, of course, home of the Stanley Cup. Its focus reaches internationally, in part due to a partnership with the International Ice Hockey Federation (IIHF), but primarily due to the incredible growth of the game around the world. As the future unfolds, the Hockey Hall of Fame will continue to entertain and educate fans from all parts of the globe, all served with the common thread of excellence.

## DISTINGUISHED FACULTY

### Dr. Charles Boelen

International consultant in health systems and personnel Former coordinator of the **World Health Organization** program of human resources for health Sciez-sur-Léman, France

### Lisa Cohen

Manager, International Programs, **American Academy of Orthopaedic Surgeons**, Chicago, Illinois, USA, **IMSHAN**

### Charles R. Denham, MD

Chairman, "TMIT", Chairman, **Global Patient Safety Forum**, Geneva, Switzerland,

### Karen S. Rheuban

MD Past President, **American Telemedicine Association**, Trustee **Swinfen Charitable Trust**, UK, Senior Associate Dean For Continuing Medical Education, Medical Director, Center for Telehealth, University of Virginia School of Medicine, Charlottesville, Virginia

### Dr. Peter Walker

Irwin H. Rosenberg Professor of Nutrition and Human Security, Director, **Feinstein International Center**, Friedman School of Nutrition Science and Policy, Tufts University, Boston Mass

## SPECIAL NEEDS

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education at the University of Virginia School of Medicine is pleased to assist participants with special needs. Written requests must be received 30 days prior to the conference date. These should be mailed to UVA Office of Continuing Medical Education, Box 800711, Charlottesville, VA 22908 or to [uvacme@virginia.edu](mailto:uvacme@virginia.edu). Some of the conference venues used by the University of Virginia Office of Continuing Medical Education are registered historic properties and may not be fully ADA accessible. Please feel free to contact the facility if you have specific questions.

## CONTACT INFORMATION

*If you have questions or need further clarification regarding the 2012 GAME Annual Conference or the registration process, please contact:*

**Jann T. Balmer PHD RN**

Director, Office of Continuing Medical Education

University of Virginia School of Medicine

[jbalmers@virginia.edu](mailto:jbalmers@virginia.edu) ■ (434) 924-5310 (general office number) ■ (434) 982-1415 (fax)

## REGISTRATION FORM

Please visit [www.cmevillage.com](http://www.cmevillage.com) to register for this conference online.  
Pre-registration will close two business days (three for online registrations) prior to the conference date.

### 2012 GAME ANNUAL CONFERENCE

May 29-30, 2012

Renaissance Downtown Hotel, Toronto, Ontario, CA

Mr. Mrs. Ms. Dr. First Name: \_\_\_\_\_ M.I.: \_\_\_\_\_ Last Name: \_\_\_\_\_

Credentials: (MD, PhD, RN, etc.): \_\_\_\_\_ Specialty: \_\_\_\_\_

Affiliation/Business./Organization: \_\_\_\_\_

Primary Address: This is:  home  work

Street: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_ (if applicable)

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please print clearly for successful email delivery of your confirmation letter.

Do you require special assistance because of a disability, or have any dietary restrictions? If so, please describe: \_\_\_\_\_

Birth date (required for accurate tracking & verification): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MM DD YYYY

### REGISTRATION FEES

- |   |                                |
|---|--------------------------------|
| Registration – early bird until 3/31/2012 | <input type="checkbox"/> \$350 |
| Registration- after March 31, 2012        | <input type="checkbox"/> \$380 |
| Guest attendance at Welcome Reception     | <input type="checkbox"/> \$ 50 |

Payment is required with registration. An exception is made for institutional checks; however, these must be received at least 4 days prior to the scheduled CME activity. *If payment is not received by the deadline, you will **NOT** be registered for the conference.* You will receive written confirmation (by email) upon receipt of your payment.

### PAYMENT OPTIONS

**Option 1:** Charge payment to:

- Visa  MasterCard  American Express  Discover

Your credit card number: \_\_\_\_\_ -- \_\_\_\_\_ -- \_\_\_\_\_

Expiration date \_\_\_\_\_

MM/YY

Signature: \_\_\_\_\_

**OPTION 2:** Check or money order made payable to “UVA-CME.” Please indicate the name of the conference on your check.

### SEND REGISTRATIONS TO

Bebe Moore, Registrar 2012 GAME Annual Conference

Office of Continuing Medical Education, P.O. Box 800711

University of Virginia School of Medicine, McKim Hall

Charlottesville, VA 22908

Tel: (434) 924-5310, Fax: (434) 243-6393, MIRS Tel: 1-800-552-3723