DEVELOPING MEDICAL EDUCATORS OF THE 21ST CENTURY
A professional development course for educators across the continuum

MONDAY – WEDNESDAY
FEBRUARY 26-28, 2018
HOLIDAY INN GOLDEN GATEWAY
1500 VAN NESS AVENUE
SAN FRANCISCO, CA

COURSE DIRECTORS
Patricia O’Sullivan, EdD
Director of Research and Development in Medical Education; UCSF Center for Faculty Educators
San Francisco, CA
Sandrijn van Schaik, MD, PhD
Education Director, UCSF Kanbar Center for Simulation and Clinical Skills
Director of Faculty Development, UCSF School of Medicine Bridges Curriculum
San Francisco, CA
José Franco, MD
Associate Director, Robert D. and Patricia E. Kern Institute for The Transformation of Medical Education
Professor of Medicine
Medical College of Wisconsin
Milwaukee, WI

Visit our website at ucsfcme.com/MedEd21c
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OVERVIEW
The University of California San Francisco, in conjunction with the Medical College of Wisconsin's Kern Institute for the Transformation of Medical Education, is pleased to present, “Developing Medical Educators of the 21st Century,” February 26-28, 2018 in San Francisco. This three-day intensive course is for medical educators from undergraduate and graduate medical education who seek to develop or augment skills in teaching and educational program design. Participants will learn about emerging trends and will develop skills in clinical teaching and curricular innovation design and implementation to address contemporary issues in healthcare. Flexible programming allows participants to select sessions aligned with their interest and experience level, including topics such as teaching clinical reasoning, creating equitable and inclusive learning environments, designing workplace learning experiences that add value to the health system, creating new models of faculty development, partnering with health systems to advance quality and safety, choosing and using educational technology, coaching for professional identity formation, optimizing assessment, and studying curricular innovations.

TARGET AUDIENCE
This course is designed for faculty and administrators involved in medical education across the continuum (medical students, graduate medical education and continuing education) and targets both junior faculty who are early in their career as well as more senior faculty and those in leadership positions.

OBJECTIVES
At the end of the course participants will be able to:
1. Describe emerging trends in medical education;
2. Adapt strategies for curricular innovation to address curricular needs at their own institution and/or program;
3. Apply innovative teaching methods to both clinical and foundational science teaching.

COURSE DIRECTORS
Denise Connor, MD
Associate Professor of Medicine
Director, Diagnostic Reasoning Block
Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education
Patricia O’Sullivan, EdD
Director of Research and Development in Medical Education
UCSF Center for Faculty Educators
Sandrijn van Schaik, MD, PhD
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José Franco, MD
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Professor of Medicine
Medical College of Wisconsin

COURSE FACULTY
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Alexandra Harrington, MD
Associate Professor of Pathology
Faculty Pillar Director
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Karen Hauer, MD, PhD
Professor of Medicine
Associate Dean for Assessment
Duncan M. Henry, MD
Assistant Professor of Pediatrics
Associate Program Director for Assessment and Feedback
David Iry, PhD
Professor of Medicine
Former Vice Dean for Education
Lee Jones, MD
Professor of Psychiatry
Associate Dean for Students
Jeff Kohlweis MD, MPH
Professor of Medicine
UCSF Director,
PRIME Residency Program
Internal Medicine Training
Marieke Kruidinger, PhD
Professor of Cellular and Molecular Pharmacology

ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of 22.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.
DEVELOPING MEDICAL EDUCATORS
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MONDAY, FEBRUARY 26, 2018
8:00 am  Registration and Continental Breakfast
8:30  Opening Plenary: Educating Physicians of the 21st Century  Catherine R. Lucey, MD
9:30  Integrating Learners into Complex Delivery Systems  Niraj Sehgal, MD, MPH
10:30  Coffee Break
10:45  Promoting Diversity in Academic Medicine: The Unique Role of Medical Educators  Elena Fuentes-Afflick, MD, MPH
11:45  Lunch and Learn
1:00  Concurrent Small-Group Workshops  Various Faculty
2:45  Coffee Break
3:00  Concurrent Small-Group Workshops  Various Faculty
5:00 pm  Welcome Reception

TUESDAY, FEBRUARY 27, 2018
8:00 am  Continental Breakfast
8:30  Workplace Learning and the Clinical Learning Environment: From Theory to Innovative Practice  Robert B. Baron, MD, MS  Bridget C. O'Brien, PhD
9:30  Competencies, Milestones, and EPA’s: How Can They Help Both Assessment and Learning  Karen Hauer, MD, PhD
10:30  Coffee Break
10:45  Concurrent Sessions  Various Faculty
11:45  Lunch and Learn
1:00  Concurrent Small-Group Workshops  Various Faculty
2:45  Coffee Break
3:00  Concurrent Small-Group Workshops  Various Faculty
5:00 pm  Adjourn

WEDNESDAY, FEBRUARY 28, 2018
8:00 am  Registration and Continental Breakfast
8:30  Concurrent Small-Group Workshops  Various Faculty
10:15  Coffee Break
10:30  Concurrent Small-Group Workshops  Various Faculty
12:15  Lunch and Reflection
1:15  Educational Scholarship, Where We Need to Go and How to Start  Patricia O'Sullivan, EdD
2:15  From Interprofessional Education to Interprofessional Collaboration: Meaningful IPE in the Workplace  Ralph Gonzales, MD, MSPH  Josette Rivera, MD
3:15 pm  Adjourn

Small-Group Workshop titles are available online at ucsfcme.com/MedEd21c and on the registration page.
GENERAL INFORMATION
Advance registration closes one (1) business day prior to start of course.

HOW TO ENROLL
Tuition:
$895   Early-bird   (Register by December 15, 2017)
$1000  Regular    (Register before February 23, 2018)
$1100  On-site

GREENER MEETING
We're saving paper! The syllabus will be available online for all course attendees.

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is encouraged to ensure adequate course materials and workshop space.

REFUND POLICY
Cancellations received in writing before Tuesday, February 20, 2018, will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course:
ucsfcmecom/MedEd21c

CONFERENCE LOCATION
Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco's culinary hub at the Ferry Building.

The Holiday Inn Golden Gateway in downtown San Francisco is centered between Nob Hill, Fisherman's Wharf, and the Golden Gate Bridge. A block of guestrooms has been reserved at the special UCSF conference rate of $179/night. You are urged to make your reservations early. The cut off date is January 25, 2018, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to ucsfcme.com/MedEd21c and click on the hotel link in the Travel & Lodging section.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

REGISTER:
Online: ucsfcmecom/MedEd21c

Mail: Complete course registration form and send with payment to:
UCSF Office of CME
P.O. Box 45368
San Francisco, CA  94145-0368

Fax: Fax completed registration form to:
(415) 502-1795. Be sure to include your credit card number.

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808. Please check our website for up-to-date information on the course:
ucsfcmecom/MedEd21c
COURSE FACULTY (CONT'D)

Descartes Li, MD
Professor of Psychiatry
Co-Director, Brain,
Movement and Behavior
Coach, UCSF Bridges

Michele E. Long, MD
Associate Professor of Pediatrics
Director, Education in Pediatrics
Across the Continuum (EPAC)

Catherine R. Lucey, MD
Professor of Medicine
Executive Vice Dean,
School of Medicine
Vice Dean for Education

Michael Lund, MD
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Curriculum Pillar Director
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Associate Professor of Medicine
Educational Researcher
Center for Faculty Educators

Patricia O’Sullivan, EdD
Director of Research and
Development in Medical Education
Center for Faculty Educators

Ann Poncelet, MD
Professor of Neurology
William G. Irwin Endowed Chair
Director, The Haile T. Debas
Academy of Medical Educators

Josette Rivera MD
Associate Professor of Medicine,
Division of Geriatrics

Niraj Sehgal, MD, MPH
Professor of Medicine
Vice President & Chief Quality
Officer, UCSF Health

Brian S. Schwartz, MD
Associate Professor of Medicine,
Division of Infectious Diseases

Justin Sewell, MD, MPH
Associate Professor of Medicine

Kevin H. Souza, MS
Associate Dean for Medical Education

Ryan Spelley, PhD
Associate Professor of
Bioethics Cross Pillar Faculty
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Ariane Teherani, PhD
Professor of Medicine
Director of Program Evaluation
Educational Researcher

Larissa Thomas, MD, MPH
Associate Professor of Medicine
Interim Associate Program
Director, Internal Medicine
Residency Program
Coach, UCSF Bridges

Daniel C. West, MD
Professor and Vice Chair
of Pediatrics
Education Director,
Residency Training Program
Developing Medical Educators of the 21st Century
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Dr. Ms. Mr. Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ___/___/XX

Please indicate if you have any special needs:

Registration Fees

☐ $895 Early-bird (Register by December 15, 2017)
☐ $1000 Regular (Register before February 23, 2018)
☐ $1100 On-Site

WORKSHOP SELECTION

A variety of interactive, 2-hour workshops will be offered during the course, and you can participate in 6 total (2 workshops per day). Please select 8 workshops you are most interested in attending by placing a checkmark next to the title of each below. A brief description of each workshop can be found on website - ucsfcmecom/MedEd21c

Your workshop assignments will be confirmed in early February.

☐ Leading Change in Medical Education
☐ Program Evaluation: Tricks and Tips to Develop a Comprehensive Evaluation Plan
☐ Fostering Education, Community, and Innovation Through an Academy of Medical Educators
☐ Innovative Health Professions Curriculum Design
☐ Making the Invisible Visible: Teaching Clinical Reasoning Skills
☐ Entrustable Professional Activities: A Framework to Guide Learning and Assessment across the Continuum of Medical Education
☐ Coaching for Competency across the Curriculum
☐ Can I Really Say That? Feedback and Privilege
☐ Bringing your Exam Questions to Bloom: Writing Effective Open-ended Questions to Test Higher-level Thinking
☐ The Virtual Doctor’s Bag: Using #Social Media to Advance your Academic and Educational Missions
☐ Character, Competence and Caring in Medicine – How Do We Measure Up?
☐ Creating a Road Map for Educational Scholarship
☐ My Data are Words, Not Numbers? An Introduction to Qualitative Research in Health Professions Education

Check enclosed payable to UC Regents

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for $ ________________

Card # ____________________ Expiration date /_______

Name on Card (Please Print) ____________________ Authorized Signature ____________________