

2019 Independent Medical Education Call for Grant Notification

Issue Date: July 23, 2021

The *Independent Medical Education team at Genentech, a member of the Roche Group*, invites accredited educational providers to submit applications for independent, certified medical education grants subject to the terms described below. This Call for Grants Notification (CGN) provides public notice of the availability of funds in a general topic area for activities for which recognized scientific or educational needs exist and funding is available.

COVID-19 Notice: Please consider the various national as well as state safety guidelines for vaccinated and unvaccinated individuals involved with in-person gatherings at the present time due to the ongoing COVID-19 pandemic.

Purpose: As part of Genentech’s scientific mission, Genentech supports grants for independent medical education that aim to improve patient care by focusing on the improved application of knowledge, competence, and performance among healthcare professionals. This mission is achieved by supporting quality independent education that addresses evidence-based, bona fide educational gaps in accordance with the ACCME, AMA, PhRMA Code, OIG and FDA guidance.

Notification: Genentech CGNs are made available through our online Genentech Funding Request System (gFRS) site (<http://funding.gene.com>) along with the websites for the Alliance for Continuing Education in the Health Professions (ACEhp) and the Society for Academic Continuing Medical Education (SACME). In addition, an email is distributed to all registered gFRS users who have previously applied for support of an independent education activity. *There have been no predetermined approvals, nor any identified preferred educational providers. All submissions will be reviewed equally and thoroughly.*

Terms and Conditions

1. All grant applications received in response to this CGN will be reviewed in accordance with all Genentech policies and policy guidelines. (Please refer to the publicly available criteria on <http://funding.gene.com>)
2. This CGN does not commit Genentech to award a grant or pay any costs incurred in the preparation of a response to this request.
3. Genentech reserves the right to approve or deny any or all applications received as a result of this request or to cancel, in part or in its entirety, this CGN.
4. For compliance reasons, and in fairness to all providers, all communications about this CGN must come exclusively to Genentech’s department of Medical Education and Research Grants. Failure to comply will automatically disqualify providers.
5. Failure to follow the instructions within this CGN may result in a denial.

Instructions

Eligibility Criteria	<ul style="list-style-type: none"> ● U.S. based education provider ● Registered account in gFRS ● Accredited to provide CME/CE and in good standing (e.g. ACCME, ANCC, ACPE, etc.)
Geographical Scope	<ul style="list-style-type: none"> ● Educational initiatives must be U.S.-based only

Submission Directions	Application Process	Deadlines
Step 1	Providers who meet the eligibility criteria and are interested in submitting a response to this CGN will have 3 weeks to complete a brief Executive Summary through the following link at https://forms.gle/gPpp9KbpQBnagmhi6	August 13, 2021
Step 2	After 2 weeks, respective Genentech Medical Education Managers will notify (via email) those providers whose Executive Summaries were selected for further review.	August 27, 2021
Step 3	Those providers who receive notification of potential interest will have 3 weeks to submit full grant application(s) online through gFRS. Further instructions will be provided in the email notification.	September 17, 2021
Step 4	Notification of final decisions will occur via email	October 1, 2021
Step 5	Funded Project Start Date: within 9 weeks of grant award.	December 3, 2021

Additional Considerations

Provider(s) who are awarded grants are encouraged but not required to:

1. Demonstrate key findings via outcomes analysis and report the extent to which the education met the stated objectives and other key findings.
2. Describe how learners demonstrated competence, performance, or patient outcomes improvement as a result of the educational activity.
3. Summarize (through written analysis) the provider's understanding and interpretation of the outcomes data and identify any persistent educational gaps, unanticipated barriers and/or activity/outcomes limitations.

Currently Available CGN Focus Area(s):

Focus	Opportunity
<p>Therapeutic Area: Oncology</p> <p>Disease: Follicular Lymphoma</p> <p>Learning Audience: Hematologists-Oncologists Advanced Care Practitioners Pharmacists Nurses</p> <p>Support Available: Up to \$300,000</p> <p>Knowledge- and Competence-based Emerging Education <i>(Understanding & Addressing national or local gaps)</i></p>	<p>Follicular lymphoma is the most common subtype of indolent non-Hodgkin's lymphoma (NHL), comprising 22% of all new cases of NHL.¹ With the accelerating pace of clinical advances in hematologic malignancies, it can be challenging for healthcare providers to stay abreast of all of the latest evidence to meet individual care needs of patients. Recent information presented at major scientific congresses highlights this challenge with new data in follicular lymphoma which adds to the complexity of treatment options for patients with this disease.^{1,2}</p> <p>Genentech seeks to support independent medical education activities designed to enhance the understanding of recent evidence for academic and community-based healthcare teams treating and managing patients with follicular lymphoma.</p> <p>References:</p> <p>1. NCCN Guidelines Version 4.2021. https://www.nccn.org/professionals/physician_gls/pdf/b-cell.pdf. Accessed on July 1, 2021.</p> <p>2. ASCO 2021 Annual Meeting website. https://conferences.asco.org/am/program. Accessed July 1, 2021.</p> <p>3. EHA 2021 Meeting website. https://library.ehaweb.org. Accessed on July 1, 2021.</p>