



# INSPIRING & IGNITING

THE CPD IMAGINATION

**SACME 2023 Annual Meeting**

**March 14 - 17, 2023**

# SACME Footprint

## SACME's Mission

To promote the highest value in patient care and health of the public through the scholarship of continuing medical and interprofessional education.

## Vision Statement

To be the premier academic continuing medical and interprofessional education society that advances the field of continuing education in the best interest of patients and communities.

## Our Community

SACME reaches over 5,000 individuals in CPD/CME through our membership, e-communications, INTERCOM and CE News.

## Web Traffic

### 2021-2022:

**43,138** website visits **162,124** page views **33,352** unique users

### July 1 – August 1 2022:

**1,410** website visits **6,596** page views **961** unique users

## Users by Location

**United States** (77.59%)

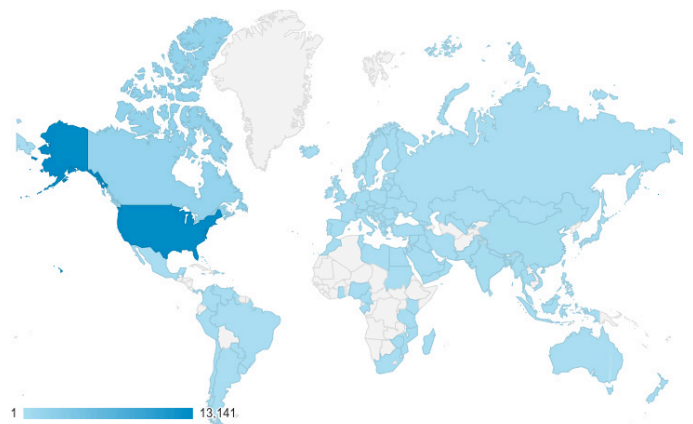
**Canada** (6.23%)

**China** (3.69%)

**United Kingdom** (1.22%)

**India** (0.88%)

Other represented regions included, but are not limited to, Germany, Australia, Finland, The Netherlands, and South Korea.



## Membership

The over 300 members of SACME include:

- Deans of Continuing Medical Education/CPD
- Directors of CME/CPD
- Medical Education Administrators and Decision-makers
- Researchers at all levels of medical education from medical schools, academic medical centers, medical specialty societies, regulatory bodies, teaching hospitals, schools of public health, schools of education, and government agencies
- Physicians, nurses, psychologists, physical therapists, among other health care professionals

## Annual Meeting Attendance

The SACME Annual Meeting attracts approximately 225 conference attendees from the US and Canada each year. Our virtual conference in February 2022 drew over 350 attendees and received rave reviews.

# Contact Information

## Meetings Manager

35 E. Wacker Dr., Suite 850 | Chicago, IL 60601-2106

[info@sacme.org](mailto:info@sacme.org)

**Secure your sponsorship or exhibitor opportunity by February 10, 2023.**

# Exhibitor Details

We are returning to in-person in 2023! The meeting itself will actually begin a month before the event dates of March 15-17 and extend for several months afterward. This is an excellent opportunity to not only exhibit on-site during dedicated exhibit time but to also exhibit "virtually" during remote sessions via the meeting platform before, during, and after the main event.

## Exhibit Fees

SACME will continue to offer our exhibitors and sponsors opportunities at competitive rates! We hope this makes your participation possible.

**Exhibitor:** \$1,500      **Non-Profit Exhibitor:** \$625

**Purchase registrant list** (*opt-in contacts only*): \$100

## On-site Benefits Include

- One (1) 32" tall cocktail round, 2 stools, wastebasket and Wi-Fi at the SACME Welcome Reception on Wednesday, March 15th.
- (1) 6ft exhibit table, 2 chairs, wastebasket and Wi-Fi on Wednesday through Friday.
- One (1) complimentary registration to access all open sessions during March 15-17 (\$200 for each additional registration).
- Recognition on SACME PowerPoint presentations during breaks
- Company logo with hyperlink on the SACME event website
- Over 2 hours of exhibit floor hours
- Exhibitor appointment times
- Lead collection through the conference app

# Sponsorship Opportunities

Sponsors receive the full exhibitor benefits plus the specified number of opportunities below, based on level of sponsorship you select.

## Gold - \$2,000

*Includes exhibit package plus one add-on\**

## Platinum - \$3,000

*Includes exhibit package plus two add-ons\**

## Diamond - \$5,000

*Includes exhibit package plus a second registration, all four add-ons\* and one premium add-on\*\**

### \*ADD-ONS

- List of attendees and mailing addresses to be used one time by sponsor (available 2 weeks before the conference, no email addresses will be shared.)
- Hyperlinked logo on SACME Pulse Points newsletters in 4 issues
- Half-page ad in the conference program
- Opportunity to provide one insert for conference tote bag

### \*\*PREMIUM ADD-ONS

#### Reception Sponsorship

- Premium signage at reception
- Verbal recognition at the opening of reception
- Upgrade to full-page ad in printed program
- Please note, there are only two reception sponsorships available

#### Lunch Sponsorship

- Premium signage at meal function
- Verbal recognition during the session before lunch
- Upgrade to full-page ad in printed program
- Please note, there may be more than one luncheon sponsor each day

## OTHER SPONSORSHIP OPPORTUNITIES

- SACME Conference Lanyard Sponsorship (\$1,500)
- SACME Conference Tote Bag Sponsorship (\$2,000)
- Pre- or post-event workshop sponsorship (\$500 each)
- Virtual Platform Sponsor

Virtual exhibit booth during and after the live event (\$2,500)

- Includes space to include a Zoom Room for 'virtual' appointments during the live event, and a video presentation after the event.
- Sponsored Wellness Session *e.g. yoga, meditation, dance.* (\$500 each, limit 2)
- Sponsored Hosted Virtual Happy Hour (\$500 each, limit 2)

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# Exhibitor/Sponsor Application

## Organizational Information

Company name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Exhibitor Type

☐ Exhibitor \$1500

☐ Non-profit Exhibitor \$625

## Sponsorship Level

☐ Gold Sponsor \$2,000

☐ Platinum Sponsor \$3,000

☐ Diamond Sponsor \$5,000

## Add-on

☐ Purchase registrant list (opt-in contacts only) \$100

☐ Additional exhibitor registration \$200 X \_\_\_\_\_ (number of additional exhibitors.)

**Total Exhibits & Sponsorship \$ \_\_\_\_\_**

## Sponsor Add-ons

### Gold Sponsor (choose 1)

☐ Conference Lanyard Sponsorship

☐ Conference Tote Bag Sponsorship

☐ Virtual exhibit booth

☐ Virtual Platform Sponsor

### Platinum Sponsor (choose 4)

☐ Conference Lanyard Sponsorship

☐ Conference Tote Bag Sponsorship

☐ Pre- or post-event workshop sponsorship

☐ Virtual exhibit booth

☐ Sponsored Wellness Session *e.g. yoga, meditation, dance.*

☐ Virtual Platform Sponsor

### Diamond Sponsor (choice unlimited)

☐ Conference Lanyard Sponsorship

☐ Conference Tote Bag Sponsorship

☐ Pre- or post-event workshop sponsorship

☐ Virtual exhibit booth

☐ Sponsored Wellness Session *e.g. yoga, meditation, dance.*

☐ Sponsored Hosted Virtual Happy Hour

☐ One advertisement in *PulsePoints* to SACME members

## Exhibitor/Sponsor Application Continued

**CANCELLATION POLICY:** Cancellations of exhibitor or sponsorship commitments must be made in writing to SACME by February 1, 2023 for a full refund minus a 25% administration fee. Refunds will not be issued for requests made after February 1, 2023.

Total Exhibit & Sponsorship fees from page 1 \$\_\_\_\_\_

### Payment Method

SACME requires prepayment with Exhibitor and Sponsorship Application.

Check #: \_\_\_\_\_ ☐ Mastercard ☐ Visa ☐ American Express

Card No. \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address (including city, state and zip)

*Exactly as it appears on credit card statement*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

**Send your completed application with payment to:**

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